

Mikkelsen Library
2011 Strategic Initiatives
Outcomes 10/15

Inspired by Lutheran scholarly tradition and the liberal arts, Augustana provides an education of enduring worth that challenges the intellect, fosters integrity and integrates faith and learning in a diverse world.

Augustana College aspires to become one of America's premier church-related colleges.

Mikkelsen Library serves as the information center for the Augustana College community through its development of a local collection, its access to other sources of information, its support of the instructional process, and its encouragement of independent learning and research.

During 2008-09 the Mikkelsen Library was completely rebuilt within its existing superstructure. This redesign and reconstruction resulted in one of the most beautiful and functional libraries in the region. The new facility is a learning, research, and study destination that welcomes and encourages students incorporating the latest technology in electronic information retrieval, along with enhanced library services and reconfigured study areas. The renovated building welcomes users, encourages learning, and reflects the role the Mikkelsen Library plays in achieving the academic excellence Augustana delivers.

Highlights include new circulation and reference sections, a fireplace reading area, enlarged media lab facilities, a glass stair tower, increased natural light, and thirteen group study rooms equipped with technology to facilitate collaboration. The project also accommodates a joint effort with Sioux Falls Seminary to merge its theological library into the Augustana collection and to provide services to its students and faculty, as well as the smaller collection of the South Dakota Synod of the ELCA and services to its constituencies.

The Augustana library plays a critical role in supporting and encouraging the learning process and promoting information literacy. Students and faculty are faced with an information environment that continues to increase in quantity and complexity.

We believe that in an information rich, democratic society the leaders of the future must be able to use information effectively and ethically. The library's program of information literacy focuses on librarians collaborating with faculty to ensure that students know how to locate, evaluate, synthesize and utilize information, regardless of format.

The document which follows identifies opportunities and challenges as we provide library services to Augustana College, Sioux Falls Seminary, and the South Dakota Synod of the ELCA.

Services

—Interlibrary loan – investigate software, such as OCLC’s ILLiad, that would improve and streamline delivery and management of this essential service for both faculty and students
[New OCLC WorldShare ILL implemented with enhanced features and workflow integration](#)

—E-reserves – explore hosting all e-reserves within the Moodle platform to facilitate access for students; investigate copyright and security issues
[Majority of reserves are facilitated via Moodle either as direct links or scanned documents \(per copyright guidelines\)](#)

—Citation management – in conjunction with faculty and IT staff evaluate options to identify a campus standard for citation management: EndNote, Zotero, RefWorks
[Using EasyBib with expanded citation styles available; EndNote Web also available](#)

—Collections management – continue to improve access to collections, e.g. new ILS, discovery, open URL, federated search, ERM
[WorldCat Discovery implemented as discovery tool that performs federated searching and Open URL resolver](#)

—Periodicals collections – evaluate subscription format options on an individual title basis
[Academic journals switched to electronic format where possible](#)

—Data management – comply with emerging standards in the areas of RDA cataloging guidelines, authority control, and metadata creation and use
[Ongoing creation of standards-compliant metadata](#)

—Faculty publications – in cooperation with the Academic Dean’s office maintain comprehensive record and collection of faculty publications on an annual basis
[Created Faculty Authors weblibliography](#)

Teaching/Research

—NSS library component – work with faculty NSS committee members to ensure opportunity for librarians to meet with first year students early in their time at Augie
[Library component of FYS in progress](#)

—Information literacy – participate in general education curriculum review to encourage place for information literacy in revised curriculum
[In progress with development of SOPHIA](#)

—Explore opportunities to participate in teaching the Becoming a Master Student class
[Librarians served as BAMS class instructors for three years until new initiative to fold class into Student Success Center](#)

- Networking with faculty – develop ways to work broadly with faculty whether one-on-one; via formal colloquiums; etc. to encourage classroom collaborations **Ongoing – rotation of library liaisons**
- Faculty adjuncts – identify opportunities to support and collaborate with faculty associates **Ongoing**
- CIVITAS program – provide students and faculty with support especially related to history and traditions of Augustana **Created a number of resources to direct students to Augustana information including Augustana Album and Augustana Research Repository**
- Library support and instruction within online classes – observe online-only classes to offer opportunities for appropriate library support and instruction **In progress**
- International program – in conjunction with faculty and staff actively participate as part of the student support network **Ongoing**
- SFS graduate research class – develop and teach one credit class required of all SFS students; offered twice/year **SFS curriculum changes resulted in revised model of how librarians providing information literacy component**
- Tutorials – identify and/or develop tutorials as links from library webpage and Moodle **Completed and in expansion and revision stage**
- Division/department specific updates – offer library updates specific to each division/department in classroom buildings **Completed**

Communication

- Library web site – rework library web site using Drupal 6 and move to its own instance to allow easier management of growing number of resource links **Completed**
- Surveys – analyze results of spring 2010 faculty survey; create & administer student survey spring 2011; create & administer SFS faculty survey winter 2011 **Completed**
- SDLN/AquaBrowser – implement local functionality of new SDLN OPAC overlay, AquaBrowser; introduce to students and faculty **Changes in marketplace resulted in implementation of OCLC WorldShare (WMS)**
- Implement additional social media formats – broaden paths for students and faculty to interact with librarians via chat reference, texting, FACEBOOK, Googlevoice, etc. **Completed**

—Mobile devices – evaluate applications and identify opportunities to deliver library services for students, faculty, alumni, and donors **Still under discussion**

Resources

—Print vs online – identify ways in which librarians can be proactive regarding faculty research/library assignments, i.e. obtaining copies of all syllabi to analyze resources needed for assignments **Ongoing**

—CD collection – rearrange and reclassify these materials to provide space for growth and to make the CDs more accessible to users **Completed**

—e-books – identify appropriate collection areas for targeted growth while monitoring publishing trends **Implemented use of Purchase Demand Acquisitions (PDA) to use patron interest/use to purchase ebook titles**

—CWS book collection – coordinate process to allow circulation of those materials in the CWS book collection not deemed to be either rare or valuable **Completed**

—ArcaSearch & Augustana Album – complete project begun with ArcaSearch to digitize all college and academy yearbooks and newspapers including identifying funding **Completed and update in progress**

—College archives: media – in cooperation with CWS develop a methodology to move college archive media material from phonograph to CD and from videocassette to DVD including identifying funding **Ongoing**

—Unique collections – in cooperation with CWS explore archives to see if there are other digitization project opportunities **Ongoing**

—Departmental collections – explore opportunities to return collections of materials from departmental areas: music, nursing, chemistry, etc. **Many collections have returned from the Natural Sciences**

—Streaming audio & video – investigate sources to offer streaming audio & video in support of teaching **Ongoing**

—Collection development – develop funding sources to support collection development **Ongoing**

Outreach

- Augustana community – promote broad range of library services available for everyday life: personal research, leisure reading, homework assistance, etc. **Ongoing**
- High school students – consider ways to expand cooperation with area high schools to encourage high school students to think of themselves as potential college students **Ongoing**
- Prospective students – in cooperation with Admissions office coordinate tours of library by library personnel whenever possible **Still under discussion**
- Parents – partner with Admissions to identify ways to share summary of library services and resources with parents of new students **Still under discussion**
- Alumni – monitor opportunities to provide library/information support to Augustana alumni **Ongoing**
- Library Associates/Donors – in cooperation with Advancement staff and Library Associates board identify ways to strengthen library as magnet for giving **Ongoing**
- Professional involvement – actively participate in SDLA especially for 2013 tri-conference which will be held in Sioux Falls **Completed**

Staff Development

- Continuing education – identify creative ways to deliver ongoing continuing education for all staff, but especially support staff and student workers **Ongoing**
- Staff responsibilities – continue to assess changing needs of library and resulting need to modify support staff areas of responsibility **Ongoing**
- Compensation – provide decision makers with appropriate data to facilitate understanding of scope of positions, marketplace indicators, and relative value within region **Ongoing**

Facilities

- Signage – evaluate, design, and install appropriate directional signage to facilitate users' navigation throughout the library building **Some new signage added**
- Faculty – invite faculty to consider using library for small meetings, individual research or study when a “hide-away” is needed **Ongoing**

—Maintain/tweak – continually evaluate physical plant to ensure appropriate levels of maintenance and to identify opportunities where small changes are needed **Ongoing**

—Building endowment – in conjunction with Advancement staff invite donors to consider gifts to endow the library building for future repairs and/or upgrades **Ongoing**

Sources consulted:

ACRL Research Planning & Review Committee. “2010 Top Ten Trends in Academic Libraries: A review of the current literature,” *C&RL News*, June 2010.
<http://crln.acrl.org/content/71/6/286.full.pdf+html>

Anderson, Janna Quitney, Elon University and Lee Rainie. Pew Internet & American Life Project: “The Future of Cloud Computing,” June 11, 2010.
<http://pewresearch.org/pubs/1623/future-cloud-computing-technology-experts>

Greer, Jeff. “4 Reasons Why the Library Should Affect Your College Choice.” *U.S. News & World Report*, June 17, 2010.
<http://www.usnews.com/education/best-colleges/articles/2010/06/17/4-reasons-why-the-library-affects-your-college-choice.html>

Schonfeld, Roger C (Manager of Research) & Ross Housewright (Analyst). ITHAKA S+R; “Faculty Survey 2009: Key Strategic Insights for Libraries, Publishers, and Societies,” April 7, 2010.
http://www.ithaka.org/ithaka-s-r/research/faculty-surveys-2000-2009/faculty-survey-2009?utm_source=WhatCountsEmail&utm_medium=OCLC+Abstracts&utm_campaign=OCLC+Abstracts

Staley, David and Kara Malenfant. Futures Thinking for Academic Librarians: Higher Education in 2025. ACRL, June 2010.
<http://www.ala.org/ala/mgrps/divs/acrl/issues/value/futures2025.pdf>

Woodruff, Judy (Moderator). Pew Research Center presents *Millennials: A Portrait of Generation Next*, “Panel Two: Millennials, Media and Information,” February 24, 2010.
<http://pewresearch.org/pubs/1516/millennials-panel-two-millennials-media-information>